# Uses cases of Artificial Intelligence

## Discover how to take advantage of Al for your business

Improve the prediction of your customers' demand, capitalize marketing automation and intelligent sales, turn the detection of anomalies into zero defects, improve the loyalty of your users with virtual assistants, reduce costs with predictive logistics...

And many more advantages, whatever your sector is:

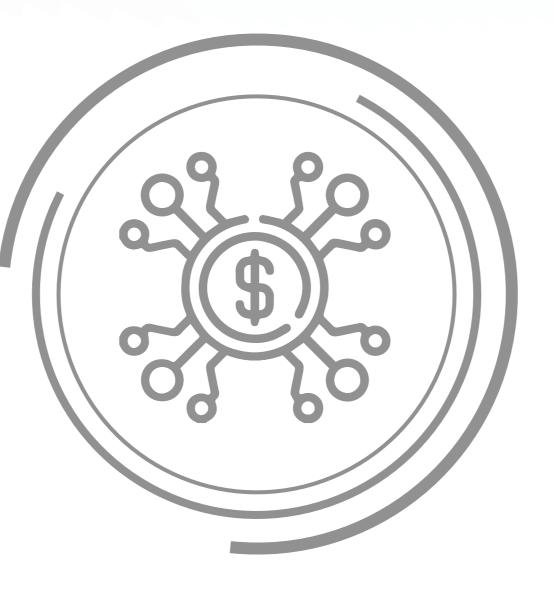


- Cross selling
- Investment decisions
- User experience 360
- Fraud prevention
- Credit evaluation
- Prediction of the dropout rate



#### **EDUCATION**

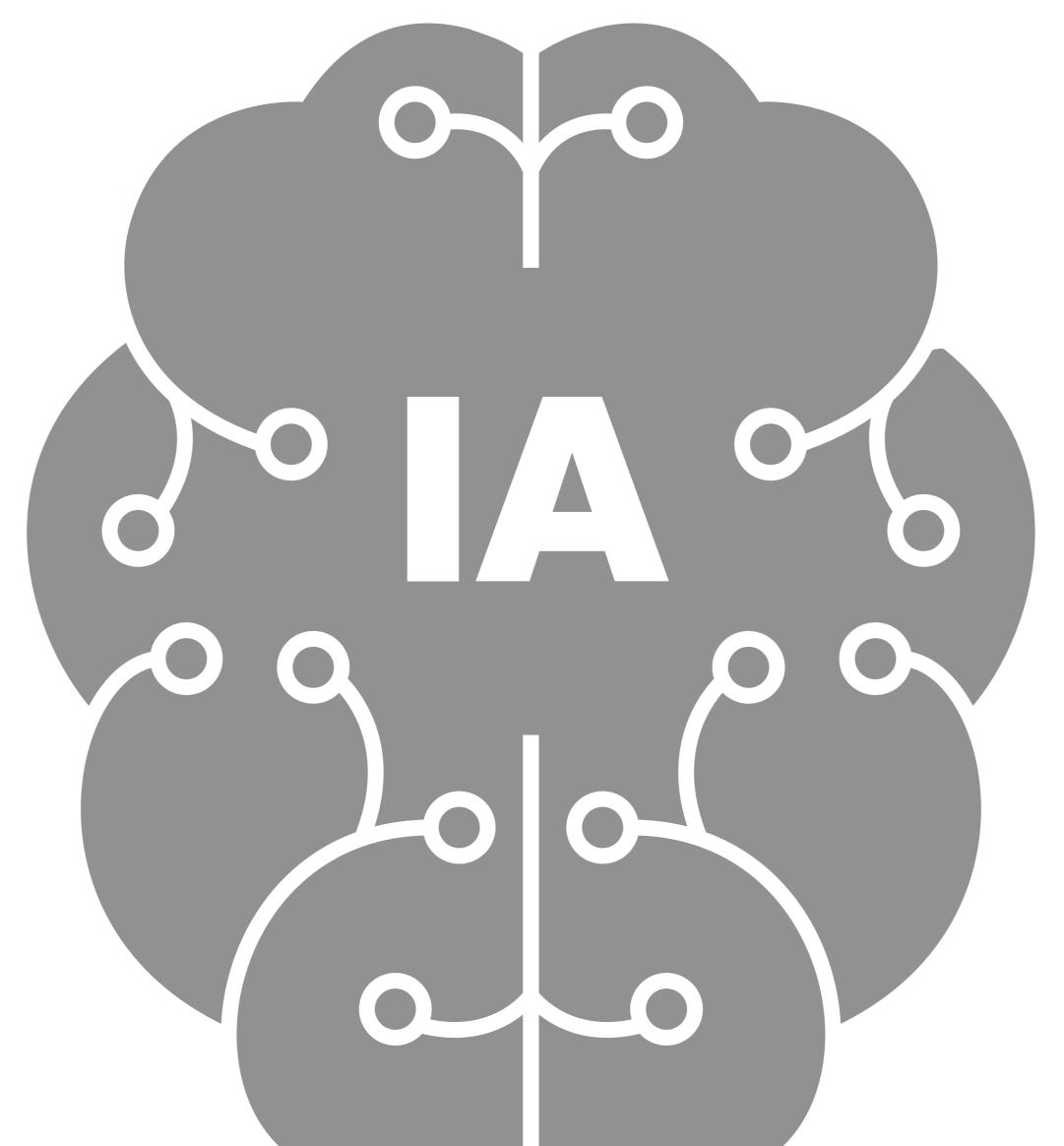
- xAPI and learning analysis
- Student recommendations
- Customized itineraries
- Facial recognition and eProctoring
- Performance monitoring and prediction
- Virtual assistant and/or counselor





#### RETAIL

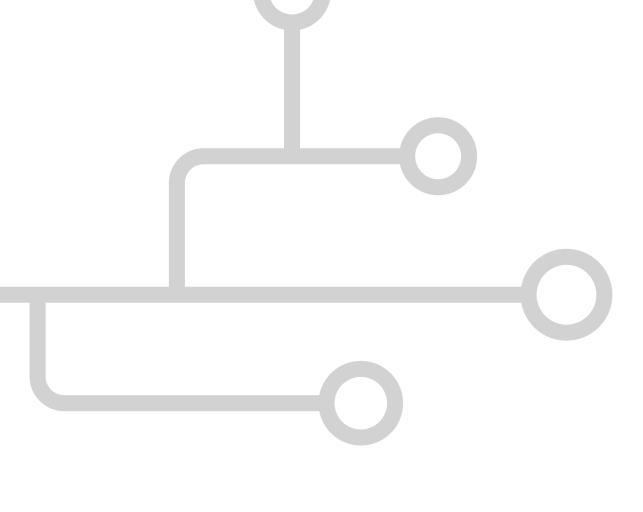
- Advice with chatbots and NLP
- Management of complaints and sentiment analysis
- Customized recommendations and cross-selling
- Prediction of demand trends
- Predictive stock management and logistics
- Waste reduction





#### HEALTHCARE

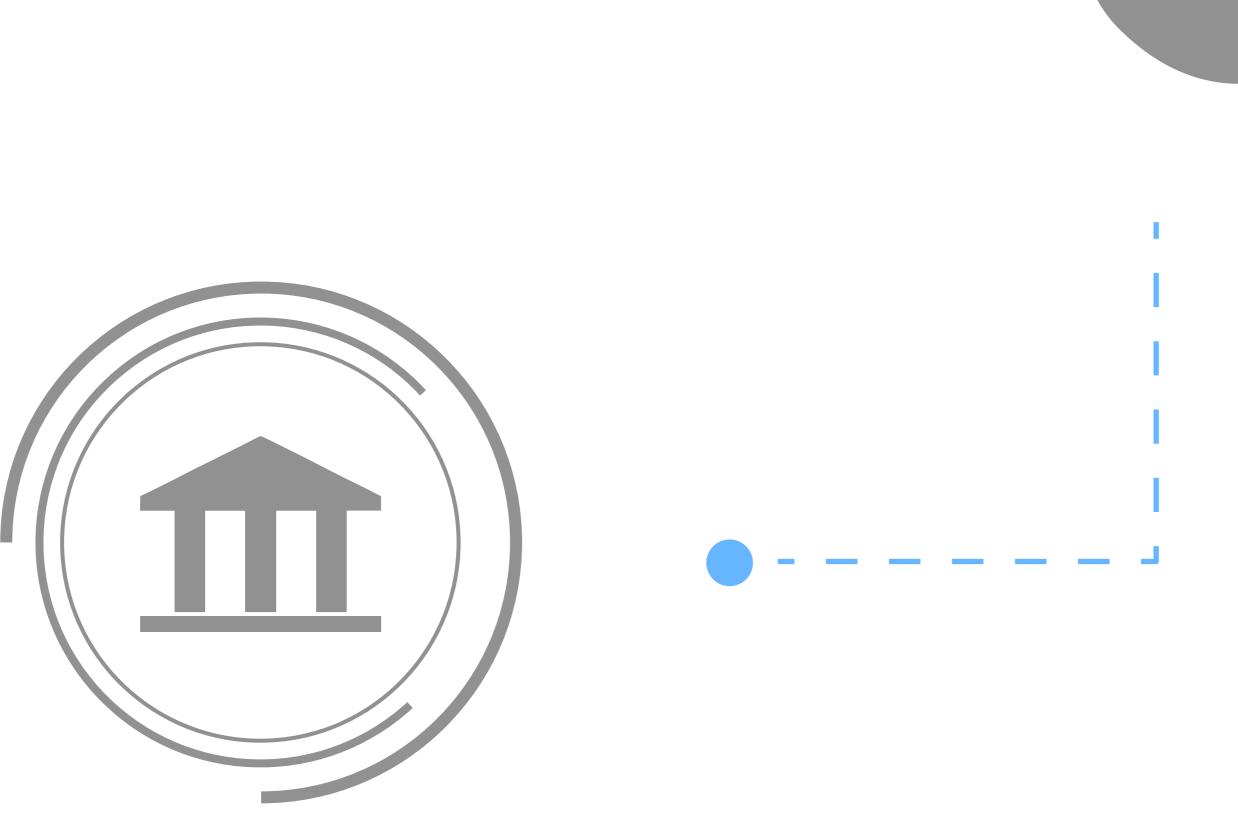
- Smart wearables
- Personalized health recommendations
- Home devices and voice assistants for the care of the elderly
- Automated diagnosis and prescription
- Improved patient experience





### PUBLIC ADMINISTRATION

- Automation of citizen participation with chatbots and NLP
- Sensorization to turn data into knowledge
- Analysis of citizen sentiment
- Trends anticipation
- Flexible digital process
- Services customization





- Intelligent management of fleets and more efficient routes
- Demand prediction
- Reduction of pollution
- Predictive maintenance
- Smart parking lots
- Accident detection



