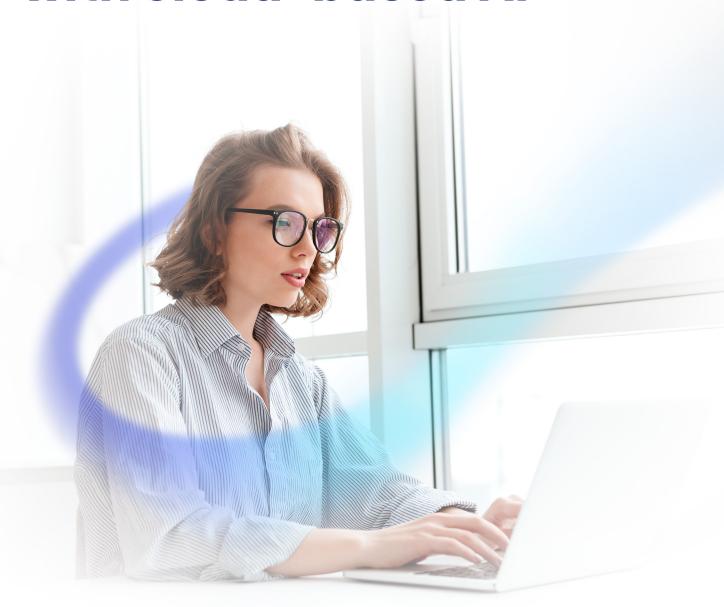


# Quickly unleash the power of your data with cloud-based Al





Talent, technology, creativity and innovation to impact on society through digital transformation.

Challenge us to humanizing technology.

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## QUICKLY UNLEASH THE POWER OF YOUR DATA WITH OPENTRENDS AWS-BASED ENGINEERING SERVICES



#### **OVERVIEW**

Al of the highest level is now available to everyone. SEIDOR Opentrends' specialized engineering services are now powered by AWS's off-the-shelf AI services. At SEIDOR Opentrends we bring a high degree of specialization in advanced architectures and experience in mission-critical systems for clients in multiple sectors. Our differential approach is based on the design of modular and efficient architectures based on PaaS and serverless components. Together with AWS, a leader in Gartner's Magic Quadrant for AI Services for Cloud Developers, we help clients accelerate their machine learning projects.

### aws partner network

# Consulting Partner

AWS Solution Provider Program

AWS Public Sector Solution Provider

AWS Public Sector Partner



#### **OPPORTUNITIES**

AWS-based SEIDOR Opentrends consulting and engineering services offer the broadest and most comprehensive set of machine learning services and supporting architectures, putting machine learning resources at the fingertips of business in any industry.

#### **BENEFITS**



Verify the identity of your users and reduce fraud with Amazon Rekognition.



Create conversational interfaces with voice and text in any app with Amazon Lex.



Convert speech to text and back with Amazon Transcribe and Amazon Polly respectively.



Build, train, and deploy machine learning models with Amazon SageMaker.

#### **CUSTOMER REFERENCES**

In 2021, SEIDOR Opentrends responded to an important online university's need to implement an identity validation service for remote examinations. The pandemic required education to move from the classroom to online, which required new approaches to deliver exams and still maintain their integrity. SEIDOR Opentrends delivered a solution which performed identity validation through a webcam (powered by Amazon Rekognition) and integrated seamlessly into the assessment solution. Thanks to the solution delivered by SEIDOR Opentrends, the university was able to deliver 70,000 student exams



#### **ABOUT SEIDOR OPENTRENDS**

over 6 days completely online.

It is a **transdisciplinary group** formed by people in the field of engineering, design and technology consulting. Let us try, discard and adapt technology to the needs of each project in order to create unique technological experiences that are designed for and for people. We are digital transformation experts with the aim of humanising technology.

#### **HUMANIZING TECHNOLOGY**

If you are looking for a technology consultant who can accompany you to speed up your machine learning projects, contact us and we will bring you all our experience.